



*For Immediate Release*

*TSX Symbol: ETC*

**EQUITABLE GROUP TO REPORT FOURTH QUARTER 2007  
RESULTS ON WEDNESDAY, FEBRUARY 27<sup>TH</sup> AT 10 AM EASTERN**

Toronto, Ontario (January 15, 2008): Equitable Group Inc. will announce its results for the three and 12 months ended December 31, 2007 on Wednesday, February 27, 2008 before the market opens.

Following release, the Company will host a conference call and webcast at 10:00 am Eastern on February 27.

To participate by phone, call 416 644 3419 five minutes prior. For a listen-only webcast, log on to [www.equitablegroupinc.com](http://www.equitablegroupinc.com).

The conference will be archived on the Company's website for three months. Alternatively, an archive of the call will be available at 416 640 1917 (passcode 21259806 followed by the number sign) until Wednesday, March 5, 2008 at midnight.

**About Equitable Group Inc.**

Equitable Group Inc. is a leading niche mortgage lender that focuses on single family dwelling, multi-unit residential and commercial mortgage financing in selected geographic territories in Canada. It conducts business through its wholly-owned subsidiary, The Equitable Trust Company, which was founded in 1970. Equitable is also a nationally-licensed deposit-taking institution. Equitable's non-branch business model, valued relationships with third-party mortgage professionals and deposit-taking agents, and disciplined lending practices have allowed the Company to grow profitably and efficiently for many years. The common shares of Equitable Group Inc. are listed on the Toronto Stock Exchange under the trading symbol of "ETC". For more information, visit [www.equitablegroupinc.com](http://www.equitablegroupinc.com).

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